PENLEY DESIGNS

Amanda Penley

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penleydesigns
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currently in
Atlanta

penleydesigns.com

work

may 2016 - october 2018
Super news live *Venice, Ca*
illustrator
Super news is an entertainment brand broadcasting nerd culture television every day on Facebook and Instagram to a loyal audience of entertainment and gaming fans. With Super news I illustrate, design, and create motion graphics/animations. I've worked on numerous campaigns from Kubo, Powerpuff girls, and even animating a facebook watch series for Star Wars with over 15 million views

june 2015 - may 2016
Weber Shandwick
New York, NY
jr. designer
Designing and illustrating for social platforms such as Facebook, twitter, and youtube. Creating one of kind animations and GIF's for social platforms. Working with clients such as Unilever, Degree Men & Women, Excedrin, and Simple Skin Care.

skills

creative
drawing, storyboarding, digital art, animation, gifs, rotoscoping, mocap, graphic design, typography, concepting, social media, design for motion, title design, various artistic styles to match project needs

technical
adobe suite photoshop, aftereffects, illustrator, indesign, sketch, procreate, webflow, basic camera operation

education

2011 - 2015
Savannah College of
Art & Design *Savannah, Ga*
illustration
ephasis in motion design
+ graphic design
graduated magna cum laude

freelance & cool things

october 2018
designed boxed card sets for Up With Paper, in stores winter 2018.
july 2018
premiered super8/animated short 'More Than This' at Venice Short film festival
march 2017/18
game of thrones cards featured on *designmilk + invision blog*
feb 2017
minimal pop culture portraits featured on *popsugar*
dec 2016
featured on *voyagela* profile
april 2016
game of thrones card deck featured on *buzzfeed*
dec 2015
harry potter and magical places gif set featured on *buzzfeed*

represented by illozoo
worked with: VICE, ESPN, Nike, Flipboard, Warby Parker

interests

120mm film photography, set design, creative directing, directing, super8, and doggos (I seriously have the best dog.)